

STANLEY/STELLA

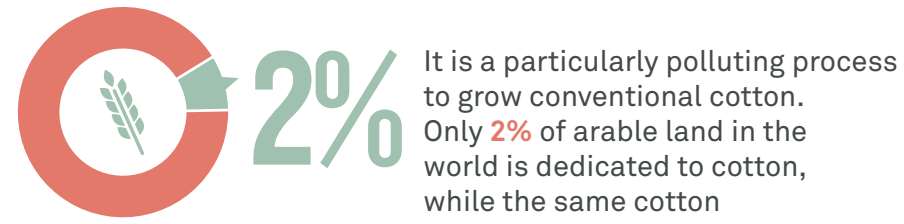
OUR COMMITMENT
FOR A MORE SUSTAINABLE WORLD



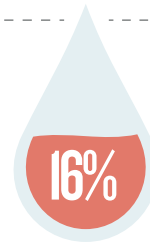
Made with
respect for the
People & the Planet.

100% OF OUR COTTON IS ORGANIC

Stanley/Stella was founded based on one simple fact: the standard practices of the textile industry need to change. This is the foundation on which the brand is based, and is fiercely supported by Jean Chabert and his team.



plantations absorb more than **16%** of pesticides used around the world. With disastrous consequences on the health of farmers and villagers, and devastating effects on neighbouring subsoils and rivers.



Organic cotton is the only alternative that severely limits the used of chemical products in favour of organic or natural fertilisers or pesticides.



However, this only accounts for **1%** of the **25** million tonnes of cotton produced annually.

The most demanding standard (**GOTS, OCS**) guarantee the exclusively "organic" origin of our cotton for our clients. In parallel, we develop other products using natural fibres (viscose made from wood pulp) or recycled (windcheater jacket made from recycled plastic bottles).



OUR CERTIFICATIONS



Certifies the organic origin of the fibre and confirms that strict environmental and social criteria have been met throughout the manufacturing process.

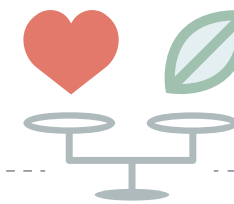


A Dutch independent association whose members are committed to improving the working conditions in the textile industry.



Certifies how much recycled matter is contained within a product, and confirms that strict environmental and social criteria have been met throughout the manufacturing process.

ETHICAL & RESPONSIBLE PRODUCTION



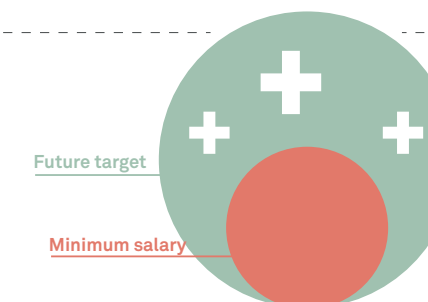
The textile industry has also often been criticised for the poor working conditions it imposes on clothing factory workers in Europe, Africa or Asia. However, it is possible to produce more ethically and responsibly in these regions, and to respect the dignity of every stakeholder in the production chain.

Stanley/Stella is associated with the "**Fair Wear Foundation**", an independent organisation aiming to encourage social best practice in our industry, to oversee and validate our civic acts.



Equality is almost fully respected among the employees in our factories. We have been rewarded for the creation of anti-bullying cells within them. The physical safety of our colleagues is also essential in our eyes. This is why each of them must be approved by an independent body according to the strictest "**Fire & Building**" standards. To guarantee all of this Stanley/Stella has a team of 15 people in Dhaka, who visit and check each partner factory on a daily basis.

Our main objective is to guarantee a decent salary, higher than the current legal minimum, for all our workers.





TOGETHER

WE WILL CHANGE UNSUITABLE BEHAVIOURS...

As we are all aware, the path towards a truly sustainable world is still a long one.

The scarcity of organic cotton fields, the abundant use of water in the t-shirt manufacturing process, the over consumption of textiles connected with "Fast fashion", the lack of used clothing collection initiatives to promote a circular economy, and the carbon footprint connected with the transportation of textiles are complex challenges that do not yet all have a simple answer.

It is only together, from cooperative agriculture through to the end consumer, through brands, distributors and factories, that we will be able to move towards a better world.

At Stanley/Stella,
we want to be a committed stakeholder in this process and encourage you to support us in our approach to sustainability.